## Appendix J

### Rate Plan and Customer Data

Los Angeles MSA

Los Angeles SMSA LP

Pro	mium	Svc	Plan
F 1 6		OVL.	

Premium Svc. Plan						
	Number of C	Sustomers		Percentage	of	
	Retail	Wholesale		Total Custor	ners	
1990	)					
199	1					
1992						
1993	3					
Free Min.	550	Termina. Fee	\$0.00			
Rates	S50 Retail	Termina. Fee	\$0.00	Wholesale		
Lales	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.450		\$239.00	reak	OII-I ban	A00000
	<b>40.</b> 430	φυ. <i>Σ1</i> υ	φ203.00			
\$/MOU	60	120	480	60	120	480
1989	9					
1990	3.983	1.992	0.498	No wholest	ale eq. rate	
1991		1.992	0.498			
1992			0.498			
1993	3.983	1.992	0.498			
Corp. / Vol.	Number of C	tuetomere		Percentage (	of	
1 yr contract	Retail	Wholesale 3 yr	s contract	Total Custon		
1990		vviiologalo o y	0 00/11/201	, 010, 000,01		
1991						
1992						
1993						
1-24 users						
Free Min.	0	Termina. Fee	\$150.00			
Rates	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	<b>\$</b> 0.450	\$0.270	\$45.00			
\$/MOU	60	120	480	60	120	480
1990		0.789	0.508		.23	
1991		0.789	0.508			
1992		0.789	0.508			
1993		0.789	0.508			
50-99 users						
Free Min.	0	Termina. Fee	\$150.00			
Rates	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.371	\$0.223	\$35.00			
	60	120	480	60	120	480
1990		0.714	0.464	00	120	700
1991		0.714	0.464			
1992		0.714	0.464			
1993		0.633	0.414			
	2.220		2,,			

## Appendix J

## Rate Plan and Customer Data

### Los Angeles MSA

\$/MOU

1992 1993

### Los Angeles SMSA LP

Los Angeles SMSA	LP					
Super Val80						
1 yr contract	Number of C	ustomers		Percentage	of	
•	Retail	Wholesale		Total Custor	ners	
1992 1993	-					
Free Min.	80	Termina. Fee	\$150.00			
Rates	Retail	16/11mma. 166	φ130.00	Wholesale		
Haloo	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.410		\$69.99	\$0.679	\$0.151	\$16.00
\$/MOU	60	120	480	60	120	480
1992	!					
<b>199</b> 3	1.167	0.709	0.459	0.840	0.707	0.607
Super Val. – 170						
1 yr contract	Number of C	ustomers		Percentage	of	
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Retail			Total Custon		
1992						
1993						
Free Min.	170	Termina. Fee	\$150.00			
Rates	Retail			Wholesale		
	Peak		Access	Peak	Off-Peak	Access
	\$0.390	\$0.230	<b>\$9</b> 9.99			
\$/MOU	60	120	480	60	120	480
1992						
1993	1.667	0.833	0.440	0.000	0.000	0.000
Super Val. –475						
oupoi vai 470	Number of C	ustomers		Percentage of	of	
	Retail	Wholesale		Total Custon		
1992						
1993						
Free Min.	475	Termina. Fee	\$150.00			
Rates	Retail		4.50.00	Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.380	\$0.210	\$199.99			

120

1.667

480

0.420

60

0.000

120

0.000

480

0.000

60

## Appendix J

## Rate Plan and Customer Data

### S.F. Bay Area MSA

1991

1992

1993

1.177

1.177

1.177

on . Day /woa mort						
Bay Area Cellular T	elephone Co	mpany				
•	Tot. No. Cust			Growth Rate	1	
	Retail	Wholesale	Total	Retail	Wholesale	
1989	)					
1990	)					
<b>199</b> 1	1					
1992	2					
1993	3					
<b>5</b>					- •	
Basic	Number of Ci			Percentage		
1000	Retail	Wholesale		Total Custon	ners	
1989						
1990 1991						
1992						
1993						
1990						
Free Min.	0	Termina. Fee	\$0.00			
Rates	Retail		• -	Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.450	\$0.200	varied	\$0.360	\$0.160	varied
00001						
\$/MOU	60	120	480	60	120	480
1989		0.775	0.494	0.791	0.555	0.379
1990		0.775	0.494	0.791	0.555	0.379
1991		0.754	0.478	0.791	0.543	0.369
1992		0.754	0.478	0.791	0.543	0.369
1993	1.067	0.733	0.478	0.738	0.529	0.369
Personal Communic	ations Plan					
1 yr contract	Number of Cu	stomers		Percentage of	of	
•	Retail	Wholesale		Total Custom		
1989						
1990						
1991						
1992						
1993						
Eroo Min	0.	Tarreina Fac	<b>e</b> 0.00			
Free Min.		Termina. Fee	\$0.00	Mholcoolo		
Rates	Retail Peak	Off_Book	A00000	Wholesale	Off Book	A00000
		Off-Peak	Access	Peak	Off-Peak	Access
	\$0.900	<b>\$</b> 0.200	\$25.00	\$0.720	<b>\$</b> 0.160	\$17.00
\$/MOU	60	120	480	60	120	480
1989		0.968	0.812	0.891	0.750	0.643
1990		0.968	0.812	0.891	0.750	0.643
4004	4 4					

0.812

0.812

0.812

0.891

0.891

0.891

0.750

0.750

0.750

0.643

0.643

0.643

0.968

0.968

## Appendix J

### Rate Plan and Customer Data

S.F. Bay Area MSA

### Bay Area Cellular Telephone Company

Security Plan 1 yr contract	Number of C	Sustomers		Percentage	e of	
194 199 199 199 199	90 91 92	Wholesale		Total Custo	omers	
Free Min. Rates	5 Retail	Termina. Fee	\$200.00	Wholesale		
Males	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.850	\$0.200	\$29.99	\$0.680	\$0.160	\$20.99
\$/MOU 194 199 199 199	90 91	120	480	60	120	480
199	1.160	0.940	0.775	0.878	0.727	0.614
Occasional Contra	ect		Free Min.	30	Termina. Fee	\$200.00
1 yr contract	Number of C Retail	ustomers Wholesale		Percentage Total Custo	of	·
199 199	<del>-</del>					
	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.450	\$0.200	\$49.99	\$0.360	\$0.160	<b>\$33</b> .10
\$/MOU 199	60	120	480	60	120	480
199	1.033	0.717	0.479	0.712	0.516	0.369
Standard Contract			Free Min.	110	Termina, Fee	\$200.00
1 yr contract	Number of Co	ustomers		Percentage	of	•
•	Retail	Wholesale		Total Custo		
199						
199	3					
	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.440	\$0.200	\$79.99	\$0.352	<b>\$0.160</b>	<b>\$</b> 57.10
\$/MOU	60	120	480	60	120	480
199	2					
199	3 1.333	0.699	0.469	0.952	0.502	0.361

## Appendix J

## Rate Plan and Customer Data

### S.F. Bay Area MSA

### Bay Area Cellular Telephone Company

Value Contract Plan		Free Min.	215	Termina. Fee	\$200.00	
1 yr contract	Number of Cu	stomers		Percentage	e of	
	Retail	Wholesale		Total Custo	omers	
1992						
1993						
	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.420	\$0.200	\$119.99	\$0.336	\$0.160	\$89.10
\$/MOU	60	120	480	60	120	480
1992						
1993	2.000	1.000	0.458	1.485	0.743	0.352
Advantage Contract			Free Min.	325	Termina. Fee	\$200.00
1 yr contract	Number of Cu	stomers		Percentage	of .	
	Retail	Wholesale		Total Custo	mers	
1992						
1993						
	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.400	\$0.200	\$159.99	\$0.320	\$0.160	\$121.10
\$/MOU	60	120	480	60	120	480
1992						
1993	2.667	1.333	0.450	2.018	1.009	0.345
Premium Contract			Free Min.		Termina. Fee	\$200.00
1 yr contract	Number of Cus	stomers		Percentage	of	
	Retail	Wholesale		Total Custo	mers	
1992						
1993						
	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.380	\$0.200	\$199.99	\$0.304	\$0.160	\$152.29
A 10 4 = 1 1						
\$/MOU	60	120	480	60	120	480
1992						
1993	3.333	1.667	0.449	2.538	1.269	0.343

## Appendix J

### Rate Plan and Customer Data

### S.F. Bay Area MSA

### Bay Area Cellular Telephone Company

Executive Rate Plan			Free Min.	400 Termina. Fee		\$0.00
	Number of Cu	stomers		Percentage of		
	Retail	Wholesale		Total Customers		
1991						
1992						
1993						
	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	<b>\$0.410</b>	\$0.300	\$199.00	\$0.328	\$0.240	\$151.50
\$/MOU	60	120	480	60	120	480
1991	3.317	1.658	0.479	2.525	1.263	0.367
1992	3.317	1.658	0.479	2.525	1.263	0.367
1 <b>99</b> 3	3.317	1.658	0.479	2. <b>52</b> 5	1.263	0.367

## Appendix J

### Rate Plan and Customer Data

### S.F. Bay Area MSA

GTE	Mo	biin	et	LP
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	Tot. No. C Retail	ustomers Wholesale	Total	Growth Rate Total Retail Wholesale			
196 199 199 199 199	39 90 91 92		,				
Basic	Number of C	Customers		Percentage	of		
	Retail	Wholesale		Total Custor	mers		
198							
199							
199 199							
199							
Free Min.	0	Termina. Fee	\$0.00				
Rates	Retail		_	Wholesale		_	
	Peak		Access	Peak	Off-Peak	Access	
	\$0.450	\$0.200	<b>\$</b> 45.00	\$0.380	\$0.160	<b>\$30</b> .50	
\$/MOU	60	120	480	60	120	480	
198			0.4 <del>9</del> 4	0.844	0.590	0.400	
199			0.494	0.844	0.590	0.400	
199			0.494	0.844	0.590	0.400	
199		0.775	0.494	0.844	0.590	0.400	
199	3 1.150	0.775	0.494	0.844	0.590	0.400	
Basic Contract							
1 yr contract	Retail	Wholesale		Percentage of Total Custon			
198	9						
199							
199	1						
199	2						
199	3						
Free Min.	0	Termina. Fee	\$200.00				
Rates	Retail			Wholesale			
	Peak	Off-Peak	Access	Peak	Off-Peak	Access	
	\$0.450	\$0.200	\$39.50	\$0.380	\$0.160	\$26.77	
\$/MOU	60	120	480	60	120	480	
198	-						
199	0 1.058	0.729	0.482	0.782	0.559	0.392	

0.729

0.729

0.729

0.482

0.482

0.482

0.782

0.782

0.782

0.559

0.559

0.559

0.392 0.392

0.392

1991

1992

1993

1.058

1.058

## Appendix J

## Rate Plan and Customer Data

### S.F. Bay Area MSA

GTE Mobilnet LP

Personal Com	ım						
1 yr contract	1111.	Number of Customers			Percentage of		
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Retail	Wholesale		Total Custor		
	1989	)					
	1990	)					
	1991						
	1992						
	1993						
Free N	Ain		Termina. Fee	\$170.00			
Rates		Retail	70,1111,10. 1 00	<b>4170.00</b>	Wholesale		
114.00		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.900	\$0.200	\$22.00	\$0.720	\$0.160	\$14.96
0/14011			400	400	•	400	400
\$/MOU		60	120	480	60	120	480
	1989		0.943	0.806	0.857	0.733	0.639
	1990		0.943	0.806	0.857	0.733	0.639
	1991		0.943	0.806	0.857	0.733	0.639
	1992		0.943	0.806	0.857	0.733	0.639
	1993	1.127	0.943	0.806	0.857	0.733	0.639
Security				Free Min.	-	Termina. Fee	\$200.00
1 yr contract		Number of Cu	stomers		Percentage		<b>V</b>
•		Retail	Wholesale 3 yr	s contract	Total Custon		
	1992		•				
	1993						
		Retail			Wholesale		
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$1.500	\$1.500	\$15.00	\$1.200	\$1.200	\$10.20
\$/MOU		60	120	480	60	120	480
	1992	1.750	1.625	1.531	1.370	1.285	1.221
	1993	1.750	1.625	1.531	1.370	1.285	1.221
Basic Value				Free Min.	30 7	ermina. Fee	\$200.00
1 vr contract		Number of Cu	stomers		Percentage of		<b>4</b>
•		Retail	Wholesale		Total Custon		
	1992				, , , , , , , , , , , , , , , , , , , ,		
	1993						
		Retail			Wholesale		
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.400	\$0.400	\$49.95	\$0.320	\$0.320	\$35.97
\$/MOU	1000	60	120	480	60	120	480
	1992	1.033	0.746	0.470	0.700	0.540	0.075
	1993	1.033	0.716	0.479	0.760	0.540	0.375

## Appendix J

### Rate Plan and Customer Data

### S.F. Bay Area MSA

### GTE Mobilnet LP

Convenience 1 yr contract Number of Cus Retail					0 Termina. Fee Percentage of Total Customers		
	1992 1993						
		Retail			Wholesale		
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		<b>\$</b> 0.750	<b>\$</b> 0.750	<b>\$24.95</b>	\$0.600	\$0.600	\$16.97
\$/MOU		60	120	480	60	120	480
	1992	4.400			0.000	0.744	0.005
	1993	1.1 <b>66</b>	0.958	0.802	0.883	0.741	0.635
Saver				Free Min.	100	Termina. Fee	\$200.00
1 yr contract		Number of Cu	stomers		Percentage	of	
		Retail	Wholesale		Total Custo	mers	
	1 <b>992</b> 1 <b>99</b> 3						
		Retail			Wholesale		
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.390	\$0.390	\$75.95	\$0.310	\$0.310	<b>\$5</b> 4.69
\$/MOU		60	120	480	60	120	480
	1992					0.507	0.050
	1993	1.266	0.698	0.467	0.912	0.507	0.359
Prestige				Free Min.	350	Termina. Fee	\$200.00
1 yr contract		Number of Cu	stomers		Percentage		<b>V</b>
•		Retail	Wholesale		Total Custo		
	1992 1993						
		Detell			<b>14/15-01-</b> 1		
		Retail	Off Deals	A	Wholesale	Off Deals	1
		Peak \$0.380	Off-Peak \$0.380	Access \$134.95	Peak \$0.300	Off—Peak \$0.300	Access \$97.17
\$/MOU		60	120	480	60	120	480
	1992 1993	2.249	1.125	0.384	1.620	0.810	0.284

# Appendix J

## Rate Plan and Customer Data

## S.F. Bay Area MSA

### GTE Mobilnet LP

Elite 1 yr contract	1992	Retail	or of Customers Percentage of		Percentage of		\$200.00
	1993						
		Retail			Wholesale		
		Peak	Off-Peak	Access	Peak		Access
		<b>\$</b> 0. <b>36</b> 0	\$0.360	\$189.95	\$0.290	\$0.290	\$136.77
\$/MOU		60	120	480	60	120	480
,,	1992						
	1993	3.166	1.583	0.396	2.280	1.140	0.285
Non-contract	tual Pl	ans					
Personal Com	m.			Free Min.	0	Termina. Fee	\$0.00
		Number of Cu	stomers		Percentage	of of	
	1989	Retail	Wholesale		Total Custo	mers	
	1990						
	1991						
	1992						
	1993						
		D-4-11			10%11-		
		Retail Peak	OffPeak	Access	Wholesale Peak	Off-Peak	Access
		\$0.900	\$0.200	\$25.00	\$0.720	\$0.160	\$17.00
		<b>4</b> 0.000	<b>4</b> 0.200	Ψ20.00	40.720	ψο. 100	411.00
\$/MOU		60	120	480	60	120	480
	1992	1.177	0.968	0.812	0.891	0.750	0.643
	1993	1.177	0.968	0.812	0.891	0.750	0.643
B <b>as</b> ic Value				Free Min.	20	Termina. Fee	<b>e</b> 0.00
Dasic Agina		Number of Cus	etomere	FIBE MIII.	Percentage		\$0.00
		Retail	Wholesale		Total Custo		
	1992	***************************************	***************************************				
	1993						
		Retail			Wholesale		
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.400	\$0.400	\$59.95	\$0.320	\$0.320	<b>\$</b> 43.97
\$/MOU	4000	60	120	480	60	120	480
	1992 1993	1.199	0.800	0.500	0.893	0.606	0.392

## Appendix J

### Rate Plan and Customer Data

### S.F. Bay Area MSA

GTE Mobilnet LP

Moderate User			Free Min.	120	Fermina. Fee	\$0.00
	Number of Customers			Percentage of		
	Retail	Wholesale		Total Custon	ners	
1990						
1991						
1992						
1993						
	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.430	\$0.200	\$90.00	\$0.340	\$0.160	\$28.25
					(minimum \$	64.80/mo.)
\$/MOU	60	120	480	60	120	480
1989						
1990						
1991	1.500	0.750	0.476	1.080	0.540	0.287
1992	1.500	0.750	0.476	1.080	0.540	0.287
1993	1.500	0.750	0.476	1.080	0.540	0.287

# Appendix J

## Rate Plan and Customer Data

### San Diego MSA

US	West	
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	Tot. No. Cu	istomers		Growth Ra	te
	Retail	Wholesale	Total	Retail	Wholesale
1989					
1990					
1991					
1992					
1993					

Basic
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Number of C	ustomers	Percentage of		
Retail	Wholesale	Total Customers		

Free Min. Rates	0 Termina. Fee \$0.00 Retail		Wholesale			
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	varies	by usage	\$35.00		varies by ye	ear
\$/MOU	60	120	480	60	120	480
1989	0.943	0.652	0.393	0.739	0.517	0.351
1990	0.943	0.652	0.393	0.739	0.517	0.351
1991	0.943	0.634	0.397	0.682	0.465	0.303
1992	0.943	0.634	0.397	0.682	0.465	0.303
1993	0.943	0.634	0.397	0.679	0.463	0.300

### Security Plan

	Number of C	ustomers	Percentage of
	Retail	Wholesale	Total Customers
1990			
1991			
1992			
1993			

Free Min. Rates	0 Retail	Termina. Fee	\$100.00	Wholesale		
	Peak \$0.730	Off-Peak \$0.200	Access \$19.95	<b>Pea</b> k \$0.510	Off-Peak \$0.135	Access \$13.94
\$/MOU 1989 1990	60	120	480	60	120	480
1991	0.956	0.790	0.666	0.667	0.551	0.464
1992	0.956	0.790	0.666	0.667	0.551	0.464
1993	0.956	0.790	0.666	0.667	0.551	0.464

## Appendix J

## Rate Plan and Customer Data

### San Diego MSA

**US West** 

Annu	ai	Contract

Annual Contract							
1 yr contract	Number of Customers			Percentage of			
•	Retail	Wholesale		Total Custo	mers		
1989	)						
1990							
1991	1						
1992	•						
1993	="						
Free Min.		Termina. Fee	\$100.00				
Rates	Retail		**********	Wholesale			
	Peak	OffPeak	Access	Peak	Off-Peak	Access	
	varies	by usage	\$35.00		varies by y	ear	
\$/MOU	60	120	480	60	120	480	
1989		0,650	0.390				
1990		0.650	0.390				
1991	= :	0.620	0.390	0.740	0.500	0.330	
1992		0.620	0.390	0.682	0.460	0.290	
1993		0,620	0.390	0.680	0.450	0.290	

### Two Yr Agreement

2 yrs	Agroomont	Number of Cu	ictomore		Domontono	of	
2 y 13		Retail	Wholesale		Percentage Total Custo		
	1992						
	1993						
	Free Min.	•	Termina. Fee	\$0.00			
	Rates	Retail			Wholesale		
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		varies	by usage	\$18.000			
:	\$/MOU	60	120	480	60	120	480
	1992						
	1993	0.660	0.483	0.353	0.470	0.350	0.260

# Appendix J

## Rate Plan and Customer Data

### San Diego MSA

ı	10	W	oet
•	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	**	

US West							
intro Pian							
1 yronly		Number of C	customers		Percentage	of	
• •		Retail	Wholesale		Total Custo	mers	
	1992						
	1993						
Free M	Min	60	Termina. Fee	\$0.00			
Rates	*****	Retail	TOTTIMIA: 1 OO	Ψ0.00	Wholesale		
1 1000		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.380	\$0,190	\$49.95	\$0.290	\$0.150	\$33.60
		• • • • • •	•	,	·		
\$/MOU		60	120	480	60	120	480
	1992						
	1993	0.833	0.587	0.403	0.560	0.411	0.299
Time Manager							
Time Manage		Number of C	tuetomere		Percentage	of	
		Retail	Wholesale		Total Custo		
	1992	, Koton	Moodac		TOTAL OGOLO		
	1993						
						•	
Free N	Иin.	200	Termina. Fee	\$100.00			
Rates		Retail		-	Wholesale		
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.380	\$0.190	varied	\$0.250	\$0.125	varied
22121						400	400
\$/MOU	4000	60	120	480	60	120	480
	1992	1.567	0.783	0.395	1.029	0.514	0.260
	1993	1.483	0.742	0.385	0.974	0.487	0.253
Time Maximize	er						
		Number of C	ustomers		Percentage	of	
		Retail	Wholesale		Total Custo		
	1992						
	1993						
Fuer 4	4:	400	Tamaine 5	<b>6400 00</b>			
Free M	ИЮ.		Termina. Fee	\$100.00	\ <b>4</b> / <b>b</b> = 1 = = 1 =		
Rates		Retail	Off Dools	A0000	Wholesale Peak	Off-Peak	A00000
		Peak \$0.350	Off-Peak	Access			Access
		\$U.35U	\$0.190	varied	\$0.230	\$0.125	varied
\$/MOU		60	120	<b>48</b> 0	60	120	480
4,	1992	2.483	1.242	0.363	1.631	0.815	0.239
	1002	0.047	4.450	0.000	4.500	0.010	0.200

1.158

0.343

1.530

0.765

0.226

1993

### Appendix J

### Rate Plan and Customer Data

San Diego MSA

**US West** 

Value Plan

Number of Customers Percentage of Retail Wholesale Total Customers

1992 1993

Free Min. 200 Termina. Fee Rates Retail Wholesale Off-Peak Peak Off-Peak Access Peak Access \$0.390 \$0.200 \$99.00 \$/MOU 480 60 120 480 60 120 1992 1.650 0.825 0.412 1993 NA NA NA

Value Extra Plan

Number of Customers Percentage of Retail Wholesale Total Customers

1991 1992 1993

Free Min. 350 Termina. Fee Rates Retail Wholesale Off-Peak Peak Peak Access Off-Peak Access \$0.350 \$0.190 \$149.00 \$/MOU 60 120 480 60 120 480 1991 1992 2.483 1.242 0.397 1993 NA NA NA

# Appendix J

## Rate Plan and Customer Data

### San Diego MSA

AirTouch Cellu	ılar	<b>-</b>			Our walls Date	_	
		Tot. No. Cu		Total	Growth Rat	e Wholesale	
	1989 1990 1991 1992 1993	Retail	Wholesale	Total	Retail	Wholesale	
Basic		Number of C	ustomers		Percentage	of	
	1989 1990 1991 1992 1993	Retail	Wholesale		Total Custo		
Free M	lin.		Termina. Fee				
Rates		Retail			<b>Wholesale</b>		
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.400	\$0.200	<b>\$3</b> 5.00	<b>\$</b> 0.305	\$0.152	\$24.50
\$/MOU		60	120	480	60	120	480
	1989	0.943	0.652	0.433	0.683	0.479	0.325
	1990	0.943	0.652	0.433	0.683	0.479	0.325
	1991	0.943	0.652	0.433	0.683	0.479	0.325
	1992 1993	0.943	0.652	0.433 0.433	0.683 0.683	0.479 0.479	0.325 0.325
Personal Plan	1990	0.943	0.652	0.433	0.003	0.479	0.023
reisoliai riali	,	Number of C	ustomers		Percentage	of	
	•	Retail	Wholesale		Total Custo		
	1990 1991 1992 1993						
Free M	in.		Termina. Fee	\$0.00			
Rates		Retail			Wholesale		_
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.740	\$0.190	<b>\$19.9</b> 5	\$0.590	\$0.155	<b>\$</b> 15.95
\$/MOU		60	120	480	60	120	480
	1989	0.963	0.796	0.672	0.769	0.636	0.536
	1990	0.963	0.796	0.672	0.769	0.636	0.536
	1991	0.963	0.796	0.672	0.769	0.636	0.536
	1992	0.963	0.796	0.672	0.769	0.636	0.536
	1993	0.963	0.796	0.672	0.769	0.636	0.536

## Appendix J

## Rate Plan and Customer Data

San Diego MSA

AirTouch Cellular

**Executive Plan** 

Number (	of Customers	Percentage of
Retail	Wholesale	Total Customers
	Retail	

Free Min. Rates	200 Retail	Termina. Fee	\$0.00	Wholesale		
	<b>Peak</b> \$0.400	Off-Peak \$0.200	Access \$99.00	Peak	Off-Peak	Access
\$/MOU	60	120	480	60	120	480
1989	1.650	0.825	0.416			
1990	1.650	0.825	0.416			
<b>199</b> 1	1.650	0.825	0.416			
1992	1.650	0.825	0.416			
1993	1.650	0.825	0.416			

Annual Plans						Aggregate Pla	ns	
1 yr contract		Number of C	ustomers	ł	Percentage of			
		Retail	Wholesale 3 y	rs contract	Total Custor	mers		
	1992		-					
	1993							
Free M	in.	10 - 420	Termina. Fee	\$125.00				
Rates		Retail		,	Wholesale			
		Peak	Off-Peak	Access	Peak	Off-Peak	Access	
		\$.3574	\$.1519	\$25.95 - 148.9	95 \$0.260	\$0.120	\$21.00	
\$/MOU	1992	60	120	480	60	120	480	
	1993	0.863	0.583	0.349	0.582	0.407	0.276	

# Appendix J

## Rate Plan and Customer Data

### Sacramento MSA

Sacramento Cellula	ar Telephone	Company				
	Tot. No. C			Growth Ra	te	
	Retail	Wholesale	Total	Retail	Wholesale	
198	9					
199						
199						
199						
199						
133	3					
Basic	Number of (	Customers		Percentage	e of	
	Retail	Wholesale		Total Custo	omers	
1989	9					
1990	D					
199 <sup>-</sup>	1					
1992	2					
1993	3					
Free Min.		Termina. Fee	\$0.00			
Rates	Retail	101111111111111111111111111111111111111	Ψ0.00	Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.290	\$0.150	\$24.00	\$0.203	\$0.122	\$18.37
	Ψ0.220	ψο. 100	Ψ <u></u> 1.00	ψο.Δυσ	Ψ3.122	Ψ10.01
\$/MOU	60	120	480	60	120	480
1989		0.462	0.312	0.493	0.340	0.225
1990	0.662	0.462	0.312	0.493	0.340	0.225
1991	0.662	0.462	0.312	0.493	0.340	0.225
1992	2 0.662	0.462	0.312	0.493	0.340	0.225
1993	0.662	0.462	0.312	0.493	0.340	0.225
Occasional Plan						
1 yr contract	Number of C	uetomare		Percentage	of	
i yi contiact	Retail	Wholesale		Total Custo		
1989		Wi Mesale		TOtal Ousio	ilicio	
1990						
1991						
1992						
1993	3					
Free Min.	ക	Termina. Fee	\$100.00			
Rates	Retail	10111111011100	Ψ100.00	Wholesale		
110000	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.290	\$0.150	\$39.99	\$0.203	\$0.122	\$27.19
	Ψ0.230	φυ. 150	Ψ09.99	<b>\$0.20</b>	ψ0.122	ψε
\$/MOU	60	120	480	60	120	480
1989						
1990						
1991						
1992		0.464	0.313	0.453	0.320	0.220
1993		0.464	0.313	0.453	0.320	0.220
.500	-1001	2.70	2.010	200		÷. <u>—</u>

## Appendix J

## Rate Plan and Customer Data

### Sacramento MSA

### Sacramento Cellular Telephone Company

1993

1.833

Stan	dard	Plan
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1 yr contract	Number of Customers			Percentage of		
-	Retail	Wholesale		Total Custo	mers	
1989	)					
1990	)					
1991						
1992						
1993						
Free Min. Rates	175 Retail	Termina. Fee	\$100.00	Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.280	\$0.150	\$69.99	\$0.196	\$0.122	<b>\$48.19</b>
\$/MOU	60	120	480	60	120	480
1 <b>98</b> 9	ı					
1990						
1991						
1992	1.166	0.583	0.307	0.803	0.402	0.216
1993		0.583	0.307	0.803	0.402	0.216

Frequent Plan						
1 yr contract	Number of (	Customers		Percentage	of	
	Retail	Wholesale		Total Custo	mers	
19	992					
19	993					
Free Min.	. 335	Termina. Fee	\$200.00			
Rates	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	OffPeak	Access
	\$0.270	\$0.150	\$109.99	\$0.189	\$0.122	<b>\$7</b> 6.19
\$/MOU	60	120	480	60	120	480
19	992 1.833	0.917	0.303	1.270	0.635	0.212

0.917

0.303

0.635

1.270

## Appendix J

### Rate Plan and Customer Data

### Sacramento MSA

### Sacramento Cellular Telephone Company

p,	on	iar	PI	an

Number of C	ustomers	Percentage of
Retail	Wholesale	Total Customers
2		

1992 1993

Free Mi Rates	in.	635 Retail	Termina. Fee	\$200.00	Wholesale		
i katoo		Peak \$0.260	Off-Peak \$0.150	Access \$179.99	Peak \$0.182	Off-Peak \$0.122	Access \$125.19
\$/MOU		60	120	480	60	120	480
	1992	3.000	1.500	0.375	2.087	1.043	0.261
	1993	3.000	1.500	0.375	2.087	1.043	0.261

### Premier 36

N	umber of C	ustomers	Percentage of		
	Retail	Wholesale	Total Customers		
1992					
1993					

Free Min. Rates		695	Termina. Fee	\$200.00			
		Retail			Wholesale		
		Peak	OffPeak	Access	Peak	Off-Peak	Access
		\$0.260	\$0.150	\$189.99	\$0.182	\$0.122	\$132.19
\$/MOU		60	120	480	60	120	480
1	992	3.167	1.583	0.396	2.203	1.102	0.275
1:	993	3.167	1.583	0.396	2.203	1.102	0.275

## Appendix J

## Rate Plan and Customer Data

### Sacramento MSA

Sacı	rame	nto	Val	low	1 D
Jac	alir	31 KU	v ai	KUV.	L

-	Tot. No. Cu	ustomers		Growth Ra	<b>it</b> e
	Retail	Wholesale	Total	Retail	Wholesale
1989					
1990					
1991					
1992					
1993					

Basic	Number of C	ustomers	Percentage of		
	Retail	Wholesale	Total Customers		
	1989				
	1990				
	1991				
	1992				
	1993				

Free Min.	O Deteil	Termina. Fee \$0.00		Manage and a		
Rates	Retail Peak \$0.250	OffPeak \$0.150	Access \$20.00	Wholesale Peak \$0.206	Off-Peak \$0.123	Access \$15.03
\$/MOU	60	120	480	60	120	480
1989	0.563	0.397	0.272	0.440	0.315	0.221
1990	0.563	0.397	0.272	0.440	0.315	0.221
1991	0.563	0.397	0.272	0.440	0.315	0.221
1992	0.563	0.397	0.272	0.440	0.315	0.221
1993	0.563	0.397	0.272	0.440	0.315	0.221

# Appendix J

## Rate Plan and Customer Data

### Fresno MSA

Fresno Cellu	lar Tele	phone Co.					
		Tot. No. C	ustomers		Growth Ra		
	1989 1990 1991 1992 1993	Retail	Wholesale	Total	Retail	Wholesale	
Basic		Number of C	customers		Percentage	e of	
	1989 1990 1991 1992 1993	Retail	Wholesale		Total Custo		
Free	Min.		Termina, Fee	\$0.00			
Rates		Retail Peak \$0.350	Off-Peak \$0.200	Access \$31.00	Wholesale Peak \$0.278	Off-Peak \$0.160	Access \$24.00
\$/MOU		60	120	480	60	120	480
••	1989	0.837	0.578	0.385	0.654	0.454	0.304
	1990	0.837	0.578	0.385	0.654	0.454	0.304
	1991	0.837	0.578	0.385	0.654	0.454	0.304
	1992	0.837	0.578	0.385	0.654	0.454	0.304
	1993	0.837	0.578	0.385	0.654	0.454	0.304
Consumer							
1 yr contract	1990 1991 1992 1993	Number of C Retail	ustomers Wholesale		Percentage Total Custo		
Free I Rates		5 Retail	Termina. Fee	\$120.00	Wholesale		
		Peak \$0.790	OffPeak \$0.790	Access \$19.99	Peak	Off-Peak	Access
\$/MOU		60	120	480	60	120	480
	1990						
	1991						
	1992						
	1993	1.057	0.924	0.823	0.836	0.733	0.656

## Appendix J

## Rate Plan and Customer Data

### Fresno MSA

Fresno Cellular Telephone Co.

1992 1993

0.780

Fresho Cellular Telephone Co.								
Limited Plus								
1 yr contract	N	umber of C	customers		Percentage	of		
		Retail	Wholesale		Total Custo	mers		
	1989							
	1990							
	1991							
	1992							
	1993							
Free M	lin.		Termina. Fee	\$120.00				
Rates		Retail		• • • • • • • • • • • • • • • • • • • •	Wholesale			
		Peak	Off-Peak	Access	Peak	Off-Peak	Access	
		\$0.350	\$0.200	\$31.00				
		·	•	•				
\$/MOU		60	120	480	60	120	480	
	1989							
	1990							
	1991							
	1992							
	1993	0.837	0.578	0.385	0.656	0.456	0.306	
Limited Plus II								
1 yr contract	Nu	umber of C	ustomers	Percentage of				
•		Retail	Wholesale		Total Custo			
	1992							
	1993							
Free M	in.	10	Termina. Fee	\$120.00				
Rates		Retail			Wholesale			
		Peak	Off-Peak	Access	Peak	Off-Peak	Access	
		\$0.370	\$0.200	\$29.99				
\$/MOU		60	120	480	60	120	480	
4,		<b>55</b>	, 20	-100		, 20	-100	

0.558

0.391

0.611

0.440

## Appendix J

### Rate Plan and Customer Data

### Fresno MSA

\$/MOU

1992

1993

Fresno Cellul	ar Telep	ohone Co.					
Occasional 1 yr contract	1992 1993	Number of C Retail	Sustomers Wholesale		Percentage Total Custo		
Free			Termina. Fee	\$100.00			
Rates	3	Retail		_	Wholesale	0" "	
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.340	\$0.180	\$49.99			
\$/MOU		60	120	480	60	120	480
	1992	0.833	0.571	0.374	0.650	0.448	0.296
	1993	0.833	0.571	0.374	0.650	0.448	0.296
Premier							
1 yr contract	1	Number of C			Percentage		
	1992 1993	Retail	Wholesale		Total Custo	mers	
Free !	Min.	600	Termina. Fee	\$100.00			
Rates	ı	Retail			Wholesale		
		Peak \$0.300	Off-Peak \$0.160	Access \$199.99	Peak	Off-Peak	Access
\$/MOU		60	120	480	60	120	480
	1992	3.333	1.667	0.417	2.653	1.327	0.332
	1993	3.333	1.667	0.417	2.653	1.327	0.332
Select					·		
1 yr contract	V	lumber of C			Percentage		
	1992 1993	Retail	Wholesale		Total Custo	mers	
Free M Rates	/lin.	300 Retail	Termina. Fee	\$100.00	Wholesale		
i iales		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.310	\$0.170	\$119.99	rear	JII — I. 60N	700000

120

1.000

1.000

480

0.356

0.320

60

1.587

1.587

120

0.793

0.793

480

0.284

0.255

60

2.000

## Appendix J

## Rate Plan and Customer Data

### Fresno MSA

Fresno MSA L	imited	Partnership	D				
		Tot. No. C	l e e e e e e e e e e e e e e e e e e e		Growth Rat	е	
		Retail	Wholesale	Total	Retail	Wholesale	
	1989						
	1990						
	1991						
	1992						
	1993						
Basic		Number of C	· Latomoro		Doroontooo	of	
Dasic		Retail	Wholesale		Percentage Total Custo		
	1989		***************************************				
	1990						
	1991						
	1992						
	1993						
Free M	lin.		Termina. Fee	\$0.00			
Rates		Retail		*****	Wholesale		
		Peak	OffPeak	Access	Peak	Off-Peak	Access
		\$0.350	\$0.200	\$27.00	\$0.287	\$0.165	\$20.90
		φυ.330	φυ.200	<b>Φ27.00</b>	ψυ.257	φυ, 105	φ20.90
\$/MOU		60	120	480	60	120	480
	1989	0.830	0.570	0.380	0.660	0.460	0.310
	1990	0.830	0.570	0.380	0.660	0.460	0.310
	1991	0.830	0.570	0.380	0.660	0.460	0.310
	1992	0.830	0.570	0.380	0.660	0.460	0.310
	1993	0.770	0.540	0.370	0.600	0.430	0.300
	1330	0.770	0,540	0.070	0.000	0.400	0.000
Basic +							
		Number of C			Percentage		
1 yr contract		Retail	Wholesale		Total Custor	mers	
	1989						
	1990						
	1991						
	1992						
	1993						
	1993						
Free M	in.	30	Termina. Fee:	retroactive i	rebilling at ba	sic rates	
Rates		Retail			Wholesale		
		Peak	OffPeak	Access	Peak	Off-Peak	Access
		\$0.350	\$0.190	\$39.95	\$0.290	\$0.160	\$33.29
		ψυ.σσο	Ψ0.150	ΨΟΟΙΟ	Ψ0.230	ψο. 100	ΨΟΟ.25
\$/MOU		60	120	480	60	120	480
	1989						
	1990						
	1991						
	1992	0.810	0.560	0.370	0.680	0.470	0.310
	1993	0.740	0.520	0.360	0.590	0.420	0.300
	.000	0.7-0	0.520	5.565	5.550	U.72U	5.000